KVBC - Las Vegas KRNV - Reno KENV - Elko KBJN - Ely KYMA - Yuma KPVI - Pocatello KFXP - Pocatello



KJWY - Jackson KTVH - Helena

KBBJ - Havre

KBAO - Lewistown

KXTF - Twin Falls

KCWY - Casper

KCHY - Cheyenne

KWNV - Winnemucca

## MANAGER'S CERTIFICATION

I, <u>Lisa Howfield</u>, certify that I have reviewed the contents of the Children's Programming Report for station KVBC for the quarter ending March 31, 2009. I certify that all information contained in this report is accurate to the best of my knowledge and a copy of the report is simultaneously being placed in the station's Children's Public File. Furthermore, I certify that a copy of this Children's report along with this certification has been filed in Las Vegas for recordkeeping purposes.

Signed:

Date: 3-10-09

Federal Communications Commission		Approved by OMB	FOR FCC US	SE ONLY	
Washington, D.C. 20554		3060-1115 (February 2009)	TOD GOLD!		
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO		
	Activity Statio	n Report			
Licensee VALLEY BROADCASTING C	OMPANY	-			
Call Sign KVBC	Facility 69677	Id		Previous Call Sign (if applicable)	
Community of License					
City	te County		Ziţ	o Code	
LAS VEGAS NV	CLARK		89	0101 _	
Nielsen DMA Las Vegas	,	Vide Web Home Page A KVBC.COM	ddress	Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2006	
Channel Numbers: (Check the C	Channel Number(s	) to which this form app	lies.)		
Analog 3					
Digital 3					
Report reflects information for q	uarter ending: 12/.	31/2008			
Have you opted to comply with				may not change)?	
Option One (A and D) O					
Over the past quarter, have you fully complied with the requirements of this option?  Yes C No			• Yes C No		
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				• Yes • No	
Application Purpose:					
C DTV Education Report					
File Number BDERCT-20090106AGD					
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					
TO CORRECT CLERICAL IMPUT ERROR - STATION BROADCAST IN ANALOG AND DIGITAL THE ENTIRE QUARTER ON CHANNEL 3 FOR BOTH.					

### Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

 $Total\ Number\ of\ Eligible\ DTV\ Transition-Related\ PSAs\ and\ Crawls,\ Snipes,\ and/or\ Tickers\ (CSTs)\ Run-Last\ Quarter$ 

How many DTV DSAs and CSTs	did your station run between 5:00 a.m. and 1:00 a.m. last quarter?				
Total 5:00 a.m. to 1:00 a.m. PSAs	557				
Total 5:00 a.m. to 1:00 a.m. CSTs	158				
For informational purposes only, 9:00 a.m.?	how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to				
Total 6:00 a.m. to 9:00 a.m. PSAs	60				
Total 6:00 a.m. to 9:00 a.m. CSTs	79				
quarter from 6:00 p.m. to 11:35 p	or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last .m. (must average at least 4 per week)?				
Total 6:00 p.m. to 11:35 p.m. PSAs	131				
Total 6:00 p.m. to 11:35 p.m. CSTs	53				
quarter from 5:00 p.m. to 10:35 p	or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last .m.(must average at least 4 per week)?				
Total 5:00 p.m. to 10:35 p.m. PSAs	122				
Total 5:00 p.m. to 10:35 p.m. CSTs	53				
Comments:					
FOR THE PERIOD OF OCTO 31 KVBC RAN APPROXIMAT AND/OR SNIPES, AND/OR OVERNIGHT (11:36AM - 4 TIME)	TICKERS. 95 WERE RUN				

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs program must be run between the hours of 8:00 a.m. and 11:	did your station run during the quarter? At least one such 35 p.m., prior to June 12, 2009.
Total number of 30 Minute Informational Programs	1
Comments:	

### 100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments

Community Events

1.				
	now this number of days was calculated.			
103	Graphic Displays			
0	Animated Graphics			
103	Graphic and Audio Displays			
12	Longer Form Reminders			
Comments:		111111111111111111111111111111111111111		
Section D (For all bro				
<u> </u>	-air Initiatives - Last Quarter			
Did your station run a during the quarter? The	additional on-air initiatives (such as news reports, town hall meetings, etc.) ne comment box may be used to describe these initiatives.	• Yes C No		
Comments:				
REPORTS WERE D	THROUGH DECEMBER 31 NEWS ONE HEAVILY, AS THE DEADLINE CHING. A NEWS PIECE WAS DONE A WEEK.			
Station Website Add	litional Activity Related to the DTV Transition - Last Quarter			
Does your station hav	e a Website?	• Yes C No		
If YES, did your station provide additional DTV related information or activities on that Website?  The comment box may be used to describe what was posted on the station's Website.  Yes C No				
DONE, AND TO D	LINK TO ALL NEWS STORIES TVANSWERS.COM, AS WELL AS ON HOW TO HOOK UP CONVERTER			
Additional DTV Ou	treach Efforts Last Quarter			
	related activities listed below that your station engaged in over the last t box may be used to describe this activity.			
Speaking Engage	ments			
	S/Q&A SESSIONS WERE PRESENTED TION BETWEEN OCTOBER 1 AND			

Comments:	
Other (describe)	
Comments:	
This comment box may be used to include other comments of the last quarter.	or information about your station's DTV activity over
Comments:	
KVBC HAS TAKEN AN ACTIVE ROLE IN THE COMMUNITY WITH DEMONSTRATIONS ON AIR, ENGINEERS CALLING PEOPLE BACK ON A DAILY BASIS TO WALK THEM THROUGH PROBLEMS, AND RUNNING A HEAVY SCHEDULE OF PSA'S.	

Station Certification I certify that the statements in this document are true, of made in good faith.	complete, and correct to the best of my knowledge and belief, and are
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
Martonill	GENERAL MANAGER
Signature	Date (mm/dd/yyyy)
LISA HOWFIELD	04/06/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

### FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Validate Save Menu

Federal Communications Commission Washington, D.C. 20554 Approved by OMB 3060-1115 (February 2009)			FOR FCC USE ONLY				
DTV Quarter	FOR COMMISSION USE ONLY FILE NO						
Licensee VALLEY BROADCASTING	GOMPA	ANY					
Call Sign KVBC		Facility Id 69677		P	Previous (	Call Sign	(if applicable)
Community of License							
	State	County	Zip Code				
LAS VEGAS	NV	CLARK		8910	1 .	-	
Nielsen DMA Las Vegas	į.	World Wide Web Home Page A	Address		.icensee I mm/dd/y 0/01/200	ууу)	Expiration Date
Channel Numbers: (Check th	ne Chann	el Number(s) to which this form ap	plies.)				
F Analog 3							
V Digital 3							
Report reflects information fo	r quarter	ending: 03/31/2009					
		n One, Two, or Three (once elected, Two (B and D) Option Three (C			ny not cha	ange)?	
Over the past quarter, have you fully complied with the requirements of			is opti	on?		<b>€</b> Yes	C No
Simulcasting:							
Are you simulcasting on your Analog channel and your primary Digital stream?						• Yes	∩ No
Application Purpose:							
TOTV Education Report							
C Amendment File Number -							
If an amendment, include a corevised.	omment e	explaining the reason and the portion	ns of th	ne pendi	ng applic	ation tha	t are being

# Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CST	a did vour ata	tion run between 5:00 a.m. and 1:00 a.m. last quarter?
Total 5:00 a.m. to 1:00 a.m. PSAs	504	tion run between 5.00 a.m. and 1.00 a.m. last quarter:
Total 5:00 a.m. to 1:00 a.m. CSTs	420	
For informational purposes only 9:00 a.m.?	, how many D	OTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to
Total 6:00 a.m. to 9:00 a.m. PSAs	32	
Total 6:00 a.m. to 9:00 a.m. CSTs	87	
quarter from 6:00 p.m. to 11:35		Fime Zone, how many DTV PSAs and CSTs did your station run in the last verage at least 4 per week)?
Total 6:00 p.m. to 11:35 p.m. PSAs	65	
Total 6:00 p.m. to 11:35 p.m. CSTs	193	
For stations located in the Centra quarter from 5:00 p.m. to 10:35		n Time Zone, how many DTV PSAs and CSTs did your station run in the last erage at least 4 per week)?
Total 5:00 p.m. to 10:35 p.m. PSAs	58	
Total 5:00 p.m. to 10:35 p.m. CSTs	123	
Comments:		
FROM JANUARY 1 TO MAR OVER 900 PSA'S, CRAWL		Year of the second seco

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did program must be run between the hours of 8:00 a.m. and 11:35	
Total number of 30 Minute Informational Programs	1
Comments:	
KVBC HAS RUN ONE 30 MINUTE PROGRAM EACH QUARTER.	

## 100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments

field, briefly explain how this number of days was calculated.				
57	Graphic Displays			
0	Animated Graphics			
57	Graphic and Audio Displays			
0	Longer Form Reminders			
Comments:				
WE WERE RUNNING THE COU	NTDOWN TWICE EACH			
DAY, UNTIL THE DATE CHANGED TO JUNE 12. WE				
WILL BEGIN 60 DAY COUNTDOWN TO JUNE 12TH ON				
WE WERE RUNNING THE COUNTDOWN TWICE EACH DAY, UNTIL THE DATE CHANGED TO JUNE 12. WE WILL BEGIN 60 DAY COUNTDOWN TO JUNE 12TH ON APRIL 13TH.				

# Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	• Yes C No
Comments:	
FROM JANUARY 1 TO MARCH 31 2009 AN INFORMATIONAL DTV NEWS PIECE WAS DONE APROXIMATELY 5 TIMES PER WEEK, ROTATED IN VARIOUS NEWSCASTS.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	• Yes C No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	• Yes C No
Comments:	1 (MINERAL)
WEBSITE HAS "HOW-TO INFORMATION, PHONE NUMBERS, AND NEWS PIECES.	
Additional DTV Outreach Efforts Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
Speaking Engagements	
Comments:	
9 DTV SEMINARS/Q&A SESSIONS WERE PRESENTED	
BETWEEN JANUARY 1 AND MARCH 31 2009. ANY	
TOURS ALSO INVOLVE A BRIEF DTV SESSION.	
Community Events	

Comments:	
Other (describe)	
Comments:	
This comment box may be used to include other comments of	information about your station's DTV activity over
the last quarter.	information about your station of Day activity over
Comments:	
KVBC HAS BEEN AT VARIOUS EVENTS SHOWING VIEWERS HOW TO HOOK UP CONVERSION BOXES, ENGINEERS & PR DIRECTOR FIELD PHONE CALLS CONSTANTLY, AND IMMEDIATELY GET BCAK TO VIEWERS WITH ANSWERS TO THEIR QUESTIONS.	

Station Certification I certify that the statements in this document are true, made in good faith.	, complete, and correct to the best of my knowledge and belief, and are			
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing			
	GENERAL MANAGER			
Signature	Date (mm/dd/yyyy)			
LISA HOWFIELD	04/06/2009			

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Validate Save Menu

# **GROWTH**

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

1/23/09

**DESCRIPTION:** 

They are accused of being fake firefighters. Police say they looked the part, but the two men accused of stealing two flatscreen TV's are now being hunted by police. Police say they were wearing Clark County Fire Department gear when they swiped the TV's from an apartment complex.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/18/09

DESCRIPTION:

The flow of water in to Lake Mead in January was just 81 percent of what it should be. On the flip side, per capita

water usage is down here in the valley.

PROGRAM TITLE:

NEWS 3@

TYPE:

News

DATE OF BROADCAST:

2/19/09

**DESCRIPTION:** 

The City Council voted yes to downtown redevelopment plans that include a new city hall. The laborers union supports the move, but the Culinary union says the city should ask taxpayers if that's where their money should

go.

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

3/12/09

DESCRIPTION:

High School re-zoning is back on the agenda tonight at the school board meeting. The board will discuss a plan to allow high school students to voluntarily request a transfer to a specific school.

## **EDUCATION**

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

1/19/09

**DESCRIPTION:** 

Budget cut proposed by Governor Jim Gibbons include a nearly 36% cut to the higher education system. Students

say they will not let that happen.

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

2/19/09

DESCRIPTION:

Dozens showed up at Del Sol High School today to rally against the Governor's proposed education cuts. Teachers made up the bulk of the crowd after learning today that up

to 1000 teaching positions could be eliminated.

PROGRAM TITLE:

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/12/09

DESCRIPTION:

At an education seminar this morning Chancellor Jim

Rogers and Superintendent Walt Ruffles encouraged businesses to invest in education - they say it's the only

way it will succeed.

## CRIME

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

2/16/09

**DESCRIPTION:** 

A local homeowner opened fire on a burglary suspect killing him. Police say the homeowner found 42 year old Mark Clinton Vains in his house holding a gun, which turned out to be a pellet gun. Vains does have a criminal record with several prior burglary convictions. The

homeowner is not expected to be charged.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/17/09

DESCRIPTION:

The man who shot and killed an intruder says his instincts took over when he saw a man coming at him with a gun in his own home. He didn't know the gun the intruder was holding was a pellet gun, and just reacted as quickly as he

could.

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

3/9/09

DESCRIPTION:

It's a federal crime that could land you in jail, but that doesn't seem to be stopping thieves from breaking into mailboxes. It's an ongoing problem her in our city. It's not just any mail, but personal checks that thieves are

targeting.

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/10/09

**DESCRIPTION:** 

A pregnant woman and her husband are recovering at home tonight after a brutal stabbing attack. Police say that robbery may have been the motive for the alleged attack.

PROGRAM TITLE:

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/13/09

DESCRIPTION:

A 29 year old Durango High School teacher is behind bars today after being busted by Metro police. He's facing

charges of possession of Marijuana and Meth.

PROGRAM TITLE:

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/13/09

DESCRIPTION:

Residents in a North Las Vegas Seniors community are on the look out for a thief. About a month ago someone began

helping themselves to lawn decorations in Sun City Alliante

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

3/13/09

DESCRIPTION:

A woman's body was found inside a hotel room at the

Travelers Inn downtown. Police say it is being investigated

as a homicide.

## **LIFESTYLES**

PROGRAM TITLE:

NEWS 3 @ 5am

TYPE:

News

DATE OF BROADCAST:

2/17/09

**DESCRIPTION:** 

Trump Entertainment Resorts has filed for chapter 11 protection. On Friday Donald Trump resigned from the company's board of directors because of disagreements

over the expected bankruptcy filing.

PROGRAM TITLE:

NEWS 3 @ 5am

TYPE:

News

DATE OF BROADCAST:

2/17/09

DESCRIPTION:

It's girl scout cookie time, and many are worried about the peanut butter content of their cookies. More than 480 people have been sickened by the nationwide salmonella outbreak linked to peanut butter. A letter put out by the girl scouts says the peanut butter in their cookies is not linked

to the salmonella contamination.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/17/09

DESCRIPTION:

Only 6 states require insurance companies to cover Autism

treatment and therapy. Nevada is not one of them.

Assembly Bill 162 is looking to change this.

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/17/09

DESCRIPTION:

Bald is in – if you're thinking about making the change we have a great suggestion - why not do it for charity. St. Baldricks raises hundreds of thousands of dollars for childhood cancer each year. It's coming up on March 7th.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/20/09

DESCRIPTION:

A task force is listening to patients involved in the Endoscopy Clinics healthscare. Tomorrow they will be hearing from those who were impacted by the hepatitis

scare.

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

2/20/09

DESCRIPTION:

hundreds of people turned out to see if they were a match for people needing bone marrow transplants. The drive was in memory of Brandon Rayner who collected hundreds of thousands of business cards to break a world record.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

3/9/09

DESCRIPTION:

All the wind is blowing some people right to the doctor's office. Allergy season is kicking off in a big way here in southern Nevada because the pollen is flying at record levels

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

3/9/09

DESCRIPTION:

If you're supporting an elderly parent you may be able to claim Mom or Dad as a dependent on your tax return for 2008. This would reduce your taxable income by about \$3500. To do this your parent's income cannot exceed that

\$3500 number.

PROGRAM TITLE:

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/11/09

DESCRIPTION:

About 1 in every 12 Americans is unemployed. In Nevada the number is closer to 1 in 10. Many of those without a job are now also going without health insurance. Unfortunately tough economic times have more and more people looking

at healthcare as a choice.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

3/12/09

DESCRIPTION:

A discrimination lawsuit filed by owners of Poetry nightclub against Caesar's and the forum Shops. Owners say their mostly African American clientele is forced to use back alleys and dirty service hallways to get into the club.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

3/13/09

DESCRIPTION:

A group of nursing students at UNLV found that Chlamydia is on the rise here in Clark County. 8000 new cases were

reported in 2008.

# **ECONOMY**

PROGRAM TITLE:

NEWS 3 @ noon

TYPE:

News

DATE OF BROADCAST:

1/19/09

DESCRIPTION:

Texas station will be hosting a job fair. 34 companies from a variety of industries including the medical field, hospitality, and government agencies will be on hand

recruiting.

PROGRAM TITLE:

NEWS 3 @ noon

TYPE:

News

DATE OF BROADCAST:

1/19/09

DESCRIPTION:

The economic downturn is proving beneficial for the American Military. The pentagon says the recession is boosting enlistment. Some are signing up to avoid unemployment; some see the military as their chance at a

college education.

PROGRAM TITLE:

NEWS 3 @ 6

TYPE:

News

DATE OF BROADCAST:

1/22/09

DESCRIPTION:

2008 was one of the worst years for the airline industry, dealing with the economic turbulence, but McCarran is still taking off above some other major airports in the U.S. Despite fewer flights McCarran is still the country's 6<sup>th</sup>

busiest airport.

NEWS 3 @ noon

TYPE:

News

DATE OF BROADCAST:

2/16/09

DESCRIPTION:

Locally, home foreclosures went down by 20 percent in January when compared to December. The local housing market is not out of the woods, though. Realtors expect it

to get worse before it gets better.

PROGRAM TITLE:

NEWS 3 @ noon

TYPE:

News

DATE OF BROADCAST:

2/17/09

DESCRIPTION:

Today President Obama will approve his 787 billion dollar stimulus package. He's returning to the city he received his

party's nomination to sign the stimulus bill.

PROGRAM TITLE:

NEWS 3 @ 5am

TYPF:

News

DATE OF BROADCAST:

2/17/09

DESCRIPTION:

Today Chrysler and GM will explain to the Obama administration how they will pay back the government's bailout money. Both have to make their case in order to keep more than 17 billion dollars in government loans.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/18/09

**DESCRIPTION:** 

President Obama unveiled his 75 billion dollar plan to help

families struggling to pay their mortgage. The President

says the bill will help 9 million Americans.

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/18/09

DESCRIPTION:

At today's legislative session Senator Harry Reid talked about the recently passed stimulus package, and how it will create jobs here in Nevada. He also believes the new administration will be the beginning of the end of the Yucca

Mountain project.

PROGRAM TITLE:

NEW\$ 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/19/09

**DESCRIPTION:** 

Because of the bad economy the elections department will

be closing dozens of polling places this year to save

money.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

2/19/09

DESCRIPTION:

Unemployment hit an all time high, with 5 million people

collecting unemployment benefits nationwide.

PROGRAM TITLE:

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/9/09

DESCRIPTION:

Tourists may have to shell out some extra cash to spend the night in Las Vegas. Lawmakers are debating a proposed 3% room tax hike. The increase could bring in 250 million and immediately help fill the gap in the state's

budget.

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

3/9/09

**DESCRIPTION:** 

There will be another job fair tomorrow at the Tropicana in the grand ballroom. The job fair is being sponsored by the

review journal.

PROGRAM TITLE:

NEWS 3 @ 5pm

TYPE:

News

DATE OF BROADCAST:

3/10/09

DESCRIPTION:

The postal service in Las Vegas says it needs to make more changes. The postmaster says that says some of the postal services inside Albertson's and Long's may close.

PROGRAM TITLE:

NEWS 3 @ 4pm

TYPE:

News

DATE OF BROADCAST:

3/12/09

**DESCRIPTION:** 

The struggling economy has many people looking for any

way to make an extra buck. One way people are cashing in

is by selling their gold.

## **POLITICS**

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

1/21/09

DESCRIPTION:

The Governor's budget cuts to education are drawing fire today. The teachers union is promising to fight any pay

cuts in the legislature.

PROGRAM TITLE:

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

1/20/09

**DESCRIPTION:** 

They're not old enough to vote but some local students felt a connection to the inauguration. At Innovations International School one of the 8<sup>th</sup> grade teachers was there. In fact, Rosa Mendoza even rode the train with

Obama from Philly to DC last weekend.

PROGRAM TITLE:

NEWS 3 @ noon

TYPE:

News

DATE OF BROADCAST:

2/16/09

DESCRIPTION:

Former president Bill Clinton is giving President Obama high marks for his stimulus package. He told Today's Anne Curry that he believes he is off to a good start, and that his

economic team handled the controversial stimulus plan

well.

NEWS 3 @ 6pm

TYPE:

News

DATE OF BROADCAST:

3/10/09

DESCRIPTION:

More and more young drivers are texting while driving. That's why state lawmakers are pushing to make DWT -

driving while texting -illegal.

PROGRAM TITLE:

NEWS 3 @ noon

TYPE:

News

DATE OF BROADCAST:

3/14/09

**DESCRIPTION:** 

How Stimulus money is spent is a hot topic today in Washington DC. The White House is hosting the Recovery Act Implementation Conference, and a special envoy from Nevada is there. Officials from across the country have gathered to discuss infrastructure and economic needs.

# NBC DTV EDUCATION PSA BROADCAST DETAIL REPORT

			PROMO	
DAY	DATE	TIME	LENGTH	SHOW TITLE
FRIDAY	12/21/07	9:32:00 PM ET/PT	:10	DATELINE NBC
SATURDAY	12/22/07	8:07:00 PM ET/PT	:10	NBC NIGHTLY NEWS
SATURDAY	1/19/08	9:39:00 PM ET/PT	:10	LAW & ORDER: SVU
SUNDAY	2/3/08	9:12:00 PM ET/PT	:10	THE BIGGEST LOSER
SATURDAY	2/16/08	8:04:00 PM ET/PT	:10	LAW & ORDER: CI
SUNDAY	2/24/08	7:59:00 PM ET/PT	:10	LAW & ORDER: CI
MONDAY	2/25/08	9:10:00 PM ET/PT	:10	MY DAD IS BETTER
TUESDAY	2/26/08	8:19:00 PM ET/PT	:10	THE BIGGEST LOSER
WEDNESDAY	2/27/08	1:32:00 AM ET/PT	:10	CONAN O'BRIEN
MONDAY	3/3/08	10:11:00 AM ET/PT	:10	THE TODAY SHOW
MONDAY	3/3/08	1:31:00 PM ET/PT	:10	DAY OF OUR LIVES
WEDNESDAY	3/5/08	8:15:00 PM ET/PT	:10	LAW & ORDER: CI
WEDNESDAY	3/5/08	9:21:00 PM ET/PT	:10	DEAL OR NO DEAL
WEDNESDAY	3/5/08	10:41:00 PM ET/PT	:10	LAW & ORDER
THURSDAY	3/6/08	10:39:00 AM ET/PT	:10	THE TODAY SHOW
THURSDAY	3/6/08	8:10:00 PM ET/PT	:10	THE OFFICE
FRIDAY	3/7/08	10:39:00 AM ET/PT	:10	THE TODAY SHOW
FRIDAY	3/7/08	9:49:00 PM ET/PT	:10	DATELINE NBC
SATURDAY	3/8/08	8:16:00 PM ET/PT	:10	LAW & ORDER: CI
SATURDAY	3/8/08	9:40:00 PM ET/PT	:10	LAW & ORDER: SVU
SUNDAY	3/9/08	7:51:00 PM ET/PT	:10	100 MOST OUTRAGEOUS
SUNDAY	3/9/08	10:18:00 PM ET/PT	:10	LAW & ORDER: SVU
TUESDAY	3/11/08	9:30:25 PM ET/PT	:15	THE BIGGEST LOSER
WEDNESDAY	3/12/08	10:43:32 PM ET/PT	:15	LAW & ORDER
SATURDAY	3/15/08	8:30:12 PM ET/PT	:30	LAW & ORDER: CI
SUNDAY	3/16/08	10:16:53 PM ET/PT	:30	LAW & ORDER: SVU
MONDAY	3/17/08	10:43:48 PM ET/PT	:15	MEDIUM
WEDNESDAY	3/19/08	8:29:25 PM ET/PT	:15	LAW & ORDER: CI
WEDNESDAY	3/26/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	3/27/08	1:18:17 PM ET/PT	:30	DAY OF OUR LIVES
FRIDAY	3/28/08	12:53:03 AM ET/PT	:15	CONAN O'BRIEN
SATURDAY	3/29/08	9:59:08 PM ET/PT	:15	LAW & ORDER: SVU
SUNDAY	3/30/08	8:28:45 AM ET/PT	:15	SUNDAY TODAY
MONDAY	3/31/08	10:48:47 PM ET/PT	:30	MEDIUM
THURSDAY	4/3/08	10:27:45 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	4/5/08	7:41:15 AM ET/PT	:15	SATURDAY TODAY
MONDAY	4/7/08	9:52:00 PM ET/PT	:15	DEAL OR NO DEAL
THURSDAY	4/10/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	4/11/08	12:19:35 AM ET/PT	:15	THE TONIGHT SHOW
SUNDAY	4/13/08	12:34:25 AM ET/PT	:15	POKER AFTER DARK
TUESDAY	4/15/08	1:54:25 PM ET/PT	:15	DAY OF OUR LIVES
WEDNESDAY	4/16/08	9:30:50 PM ET/PT	:15	LAW & ORDER: CI
THURSDAY	4/17/08	10:28:10 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	4/19/08	9:06:28 PM ET/PT	:15	LAW & ORDER: CI
SUNDAY	4/20/08	12:30:45 AM ET/PT	:15	POKER AFTER DARK

THURODAY	4/04/00	140-20-40 AM ET/DT	ME	THE TODAY SHOW
THURSDAY	4/24/08	10:28:10 AM ET/PT	:15	
FRIDAY	4/25/08	12:18:53 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	4/26/08	8:34:27 PM ET/PT	:15	MEDIUM
SUNDAY	4/27/08	10:46:21 PM ET/PT	:15	LAW & ORDER: SVU
TUESDAY	4/29/08	8:26:12 PM ET/PT	:15	MOST OUTRAGEOUS MOMENTS
WEDNESDAY	4/30/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	5/1/08	10:25:15 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	5/2/08	12:20:46 AM ET/PT	:15	THE TONIGHT SHOW
WEDNESDAY	5/7/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	5/8/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	5/10/08	8:52:31 PM ET/PT	:15	MEDIUM
SUNDAY	5/11/08	12:19:40 AM ET/PT	:15	POKER AFTER DARK
TUESDAY	5/13/08	1:53:52 PM ET/PT	:15	DAY OF OUR LIVES
THURSDAY	5/15/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SUNDAY	5/18/08	12:38:15 AM ET/PT	:15	POKER AFTER DARK
THURSDAY	5/22/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	5/23/08	12:50:51 AM ET/PT	:15	CONAN O'BRIEN
FRIDAY	5/23/08	8:10:25 PM ET/PT	:15	MOST OUTRAGEOUS MOMENTS
SUNDAY	5/25/08	8:28:15 AM ET/PT	:15	SUNDAY TODAY
SUNDAY	5/25/08	1:40:10 PM ET/PT	:15	NBC SPORTS
TUESDAY	5/27/08	8:26:04 PM ET/PT	:15	MOST OUTRAGEOUS MOMENTS
THURSDAY	5/29/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
WEDNESDAY	6/4/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	6/5/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SUNDAY	6/8/08	2:35:40 PM ET/PT	:15	NBC SPORTS
SUNDAY	6/8/08	7:26:11 PM ET/PT	:15	MOST OUTRAGEOUS MOMENTS
TUESDAY	6/10/08	9:58:53 PM ET/PT	:30	LAW & ORDER: SVU
THURSDAY	6/12/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	6/13/08	12:18:52 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	6/14/08	2:23:35 PM ET/PT	:15	NBC SPORTS
SUNDAY	6/15/08	12:40:10 PM ET/PT	:15	NBC SPORTS
TUESDAY	6/17/08	1:51:57 PM ET/PT	:15	DAY OF OUR LIVES
THURSDAY	6/19/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
WEDNESDAY	6/25/08	9:30:54 PM ET/PT	:15	BABY BORROWERS
THURSDAY	6/26/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	7/3/08	10:40:21 AM ET/PT	:15	THE TODAY SHOW
SUNDAY	7/6/08	3:21:05 PM ET/PT	:15	OFF ROAD RACING
TUESDAY	7/8/08	1:55:23 PM ET/PT	:15	DAY OF OUR LIVES
THURSDAY	7/10/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	7/10/08	8:54:21 PM ET/PT	:15	LAST COMIC STANDING
FRIDAY	7/11/08	1:41:01 PM ET/PT	:15	DAY OF OUR LIVES
THURSDAY	7/17/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	7/18/08	12:55:00 AM ET/PT	:15	CONAN O'BRIEN
SATURDAY	7/19/08	8:59:07 PM ET/PT	:15	MY NAME IS EARL
WEDNESDAY	7/23/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	7/24/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	7/25/08	8:55:44 PM ET/PT	:15	MOST OUTRAGEOUS MOMENTS
SUNDAY	7/27/08	3:05:00 PM ET/PT	:15	OFF ROAD RACING
MONDAY	7/28/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	7/31/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
	8/2/08	9:50:46 PM ET/PT	:15	SATURDAY NIGHT MAIN EVENT
SATURDAY				DAY OF OUR LIVES
TUESDAY	8/5/08	1:53:49 PM ET/PT	:15	DAT OF OUR LIVES

WEDNESDAY	8/6/08	8:33:04 PM ET/PT	:15	AMERICA'S GOT TALENT
THURSDAY	8/7/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
WEDNESDAY	8/13/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
WEDNESDAY	8/20/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
TUESDAY	8/26/08	9:05:36 PM ET/PT	:15	AMERICA'S GOT TALENT
THURSDAY	8/28/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	8/29/08	12:20:24 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	8/30/08	9:59:08 PM ET/PT	:15	LAW & ORDER: CI
SUNDAY	8/31/08	8:28:15 AM ET/PT	:15	THE TODAY SHOW
SUNDAY	8/31/08	1:55:55 PM ET/PT	:15	GOLF
THURSDAY	9/4/08	10:27:45 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	9/5/08	12:18:51 AM ET/PT	:15	THE TONIGHT SHOW
TUESDAY	9/9/08	1:53:51 PM ET/PT	:15	DAYS OF OUR LIVES
TUESDAY	9/9/08	9:05:36 PM ET/PT	:15	AMERICA'S GOT TALENT
	9/9/08	10:45:52 PM ET/PT	:15	LAW & ORDER: SVU
TUESDAY				THE TODAY SHOW
THURSDAY	9/11/08	10:27:40 AM ET/PT	:15	·
FRIDAY	9/12/08	8:11:49 PM ET/PT	:15	AMERICA'S TOUGHEST JOBS
SATURDAY	9/13/08	2:21:30 PM ET/PT	:15	DEW TOUR CHALLENGE
MONDAY	9/15/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
WEDNESDAY	9/17/08	10:42:22 PM ET/PT	:15	LAW & ORDER: CI
THURSDAY	9/18/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	9/19/08	12:49:54 AM ET/PT	:15	CONAN O'BRIEN
SATURDAY	9/20/08	9:17:20 PM ET/PT	:15	LAW & ORDER: CI
THURSDAY	9/25/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	9/25/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
SATURDAY	9/27/08	10:44:47 PM ET/PT	:15	LAW & ORDER: SVU
WEDNESDAY	10/1/08	10:43:07 PM ET/PT	:15	LIPSTICK JUNGLE
THURSDAY	10/2/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	10/3/08	12:20:20 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	10/4/08	10:45:52 PM ET/PT	:15	LAW & ORDER: SVU
THURSDAY	10/9/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	10/11/08	9:54:04 PM ET/PT	:15	KNIGHT RIDER
SUNDAY	10/12/08	2:58:45 PM ET/PT	:15	GOLF
TUESDAY	10/14/08	1:52:08 PM ET/PT	:15_	DAYS OF OUR LIVES
THURSDAY	10/16/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	10/18/08	2:20:50 PM ET/PT	:15	DEW TOUR CHALLENGE
SATURDAY	10/18/08	10:15:49 PM ET/PT	:15	LAW & ORDER: SVU
SUNDAY	10/19/08	2:26:00 PM ET/PT	:15	LEMANS RACING
THURSDAY	10/23/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	10/24/08	9:52:46 PM ET/PT	:15	CRUSOE
FRIDAY	10/24/08	12:52:37 AM ET/PT	:15	CONAN O'BRIEN
MONDAY	10/27/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	10/30/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	10/31/08	9:19:34 PM ET/PT	:15	CRUSOE
SATURDAY	11/1/08	7:47:15 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	11/6/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	11/7/08	12:20:03 AM ET/PT	:15	THE TONIGHT SHOW
TUESDAY	11/11/08	10:44:31 PM ET/PT	:15	LAW & ORDER: SVU
THURSDAY	11/13/08	10:27:45 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	11/15/08	8:54:54 PM ET/PT	:15	KNIGHT RIDER
SUNDAY	11/16/08	2:39:10 PM ET/PT	:15	SKATING
TUESDAY	11/18/08	1:53:40 PM ET/PT	:15	DAYS OF OUR LIVES
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THIDODAY	44/00/00	O.FO.OO DM ET/DT	. 4 E	THE TODAY CHOW
THURSDAY	11/20/08	9:59:08 PM ET/PT	:15	THE TODAY SHOW
SATURDAY	11/22/08	8:54:32 PM ET/PT	:15	KNIGHT RIDER
SUNDAY	11/23/08	9:40:25 AM ET/PT	:15	MEET THE PRESS
TUESDAY	11/25/08	1:53:11 PM ET/PT	:15	DAYS OF OUR LIVES
FRIDAY	11/28/08	12:20:27 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	11/29/08	9:31:54 PM ET/PT	:15	ALONG CAME POLLY
SUNDAY	11/30/08	4:26:05 PM ET/PT	:15	NBC SPORTS
WEDNESDAY	12/3/08	9:55:21 PM ET/PT	:15	LIFE
THURSDAY	12/4/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	12/6/08	4:48:45 PM ET/PT	:15	PARALYMPICS
MONDAY	12/8/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
TUESDAY	12/9/08	10:43:28 PM ET/PT	:15	LAW & ORDER: SVU
THURSDAY	12/11/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	12/12/08	12:20:31 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	12/13/08	3:03:30 PM ET/PT	:15	IRONMAN
MONDAY	12/15/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
TUESDAY	12/16/08	1:53:49 PM ET/PT	:15	DAYS OF OUR LIVES
THURSDAY	12/18/08	10:27:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	12/18/08	8:29:07 PM ET/PT	:15	MY NAME IS EARL
SUNDAY	12/21/08	9:56:33 AM ET/PT	:30	MEET THE PRESS
TUESDAY	12/23/08	9:59:07 PM ET/TP	:15	LAW & ORDER: SVU
WEDNESDAY	12/24/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	12/25/08	10:37:53 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	12/26/08	12:54:45 AM ET/PT	:15	CONAN O'BRIEN
TUESDAY	12/30/08	1:53:53 PM ET/PT	:15	DAYS OF OUR LIVES
WEDNESDAY	12/31/08	8:33:36 PM ET/PT	:15	KNIGHT RIDER
THURSDAY	1/1/09	10:39:41 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	1/3/09	7:46:45 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	1/8/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	1/9/09	12:19:07 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	1/10/09	9:22:07 PM ET/PT	:15	LAW & ORDER: SVU
SUNDAY	1/11/09	8:28:15 AM ET/PT	:15	THE TODAY SHOW
TUESDAY	1/13/09	9:46:09 PM ET/PT	:15	LAW & ORDER: SVU
WEDNESDAY	1/14/09	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	1/15/09	10:29:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	1/17/09	8:33:25 PM ET/PT	:15	CRUSOE
SUNDAY	1/18/09	7:31:11 PM ET/PT	:15	DATELINE NBC
WEDNESDAY	1/21/09	9:59:08 PM ET/PT	:15	LAW & ORDER: SVU
THURSDAY	1/22/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	1/23/09	12:17:18 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	1/24/09	8:53:00 PM ET/PT	:15	CRUSOE
SUNDAY	1/25/09	9:45:26 PM ET/PT	:15	THE LAST TEMPLAR
TUESDAY	1/27/09	1:52:07 PM ET/PT	:15	DAYS OF OUR LIVES
WEDNESDAY	1/28/09	8:31:16 PM ET/PT	:15	KNIGHT RIDER
THURSDAY	1/29/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	1/31/09	7:41:15 AM ET/PT	:15	SATURDAY TODAY
SUNDAY	2/1/09	11:10:15 AM ET/PT	:15	MEET THE PRESS
TUESDAY	2/3/09	9:08:31 PM ET/PT	:15	THE BIGGEST LOSER
THURSDAY	2/5/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	2/6/09	8:07:11 PM ET/PT	:15	HOWIE DO IT
FRIDAY	2/6/09	12:52:14 AM ET/PT	:15	CONAN O'BRIEN
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SATURDAY	2/7/09	10:05:47 PM ET/PT	:15	LAW & ORDER: SVU

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SUNDAY	2/8/09	9:10:55 AM ET/PT	:30	MEET THE PRESS
TUESDAY	2/10/09	1:54:46 PM ET/PT	:15	DAYS OF OUR LIVES
TUESDAY	2/10/09	10:52:37 PM ET/PT	:15	DATELINE NBC
WEDNESDAY	2/11/09	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	2/12/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
SUNDAY	2/15/09	9:10:30 AM ET/PT	:30	MEET THE PRESS
MONDAY	2/16/09	10:38:14 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	2/19/09	10:35:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	2/20/09	12:19:26 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	2/21/09	3:11:54 PM ET/PT	:15	DEW TOUR CHALLENGE
SATURDAY	2/21/09	10:16:43 PM ET/PT	:15	LAW & ORDER
SUNDAY	2/22/09	4:06:35 PM ET/PT	:15	DEW TOUR CHALLENGE
SUNDAY	2/22/09	10:47:09 PM ET/PT	:15	100 MOST OUTRAGEOUS
THURSDAY	2/26/09	10:35:40 AM ET/PT	:15	THE TODAY SHOW
SATURDAY	2/28/09	7:41:15 AM ET/PT	:15	SATURDAY TODAY
TUESDAY	3/3/09	8:35:34 PM ET/PT	:15	THE BIGGEST LOSER
THURSDAY	3/5/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	3/6/09	12:19:26 AM ET/PT	:15	THE TONIGHT SHOW
SATURDAY	3/7/09	10:46:29 AM ET/PT	:15	LAW & ORDER
TUESDAY	3/10/09	3:53:51 PM ET/PT	:15	DAYS OF OUR LIVES
THURSDAY	3/12/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW
FRIDAY	3/13/09	9:54:49 PM ET/PT	:15	FRIDAY NIGHT LIGHTS
SUNDAY	3/15/09	9:39:40 AM ET/PT	:30	MEET THE PRESS
MONDAY	3/16/09	8:55:22 PM ET/PT	:15	CHUCK
WEDNESDAY	3/18/09	9:55:01 PM ET/PT	:15	LIFE
THURSDAY	3/19/09	10:28:10 AM ET/PT	:15	THE TODAY SHOW
SUNDAY	3/22/09	9:10:05 AM ET/PT	:30	MEET THE PRESS
WEDNESDAY	3/25/09	10:46:05 PM ET/PT	:15	LAW & ORDER
THURSDAY	3/26/09	10:28:40 AM ET/PT	:15	THE TODAY SHOW
THURSDAY	3/26/09	6:40:44 PM ET/PT	:15	NBC NIGHTLY NEWS
FRIDAY	3/27/09	8:21:37 PM ET/PT	:15	HOWIE DO IT
SUNDAY	3/29/09	8:31:05 PM ET/PT	:15	KINGS
MONDAY	3/30/09	10:27:40 AM ET/PT	:15	THE TODAY SHOW

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